PROFITPLUS™

7 Powerful Reasons

to Join Us at a ProfitPlus PlanningCLUB Workshop

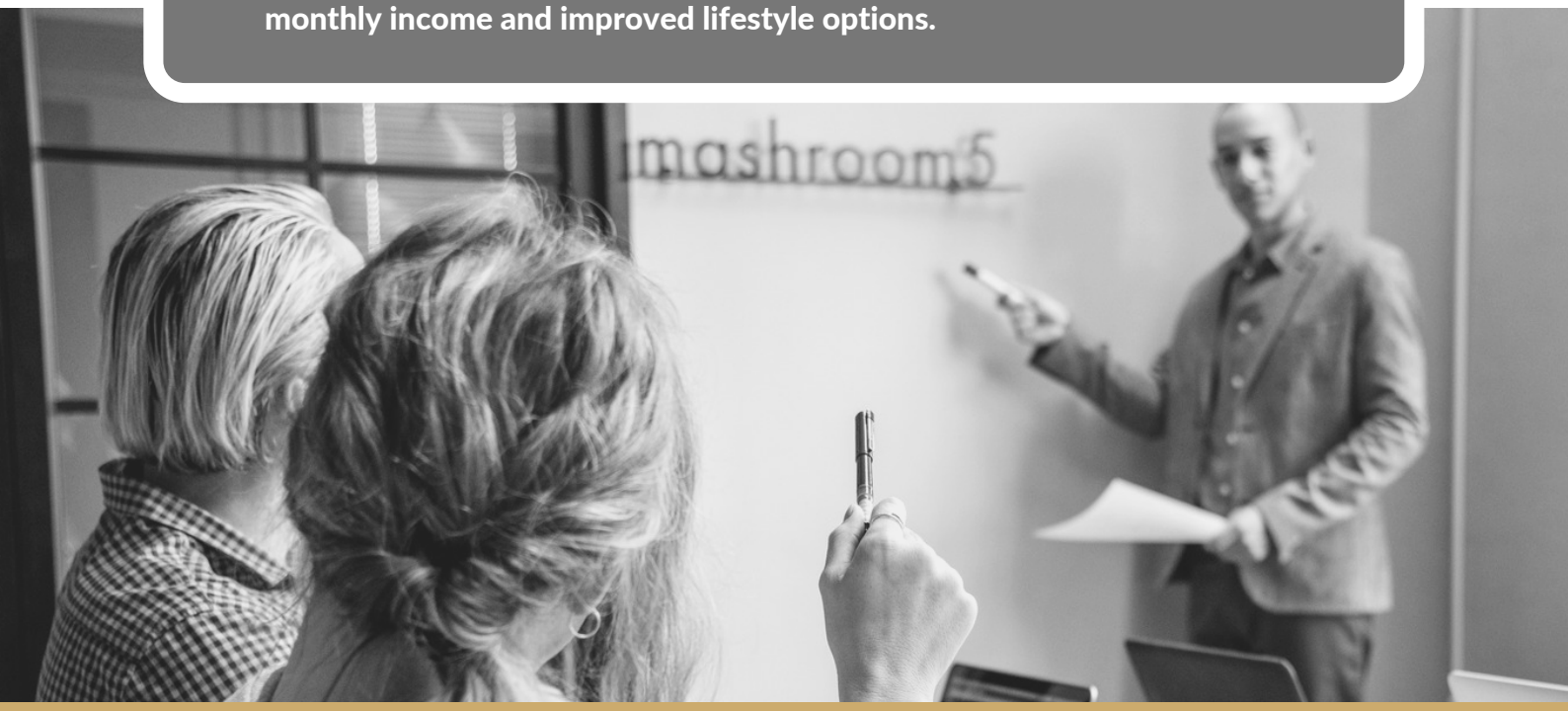
A ProfitPlus two-day **PlanningCLUB** workshop is a fantastic way to meet your business goals and grow your business. At a **PlanningCLUB** workshop, you can join hundreds of business owners just like you who have made the choice to change their lives forever.

At the end of the **PlanningCLUB** workshop, you have access to your live plan and a printed version. Over time you can make changes to your live information and reproduce your plan at the touch of a button...but it's so much more than that!

1. Put Your Ideas into Action and Grow Your Business

Join a **PlanningCLUB** workshop and put your ideas into action. **PlanningCLUB** workshops are all about enhancing the growth of your business. The great part advantage of our **PlanningCLUB** workshops are that you get to test your ideas in real time. This will make it easy to choose the right combination of ideas which produces the best results for you, the best results for your business, and the best results for your future.

- **Growing your profitability so your business is successful and stable**
- **Strengthen and grow your cash flow so you have the money to enjoy a great lifestyle**
- **Grow your company's equity value so you have an appreciating asset to sell in the future**
- **Or grow your control so you can pass your business to family members**
- **You will have a business that runs without you, providing you with a better monthly income and improved lifestyle options.**



2. POWERFUL Cash Flow Modelling

During your **PlanningCLUB** workshop, you will have access to our powerful Cloud based business modelling tool which has been developed over 10 years. This tool allows you to create a variety of 'what if' scenarios that illustrate what happens over a five-year period for annual cash flow as well as detail cash flow for the next twelve months. Understanding the effects on your business' cash flow is extremely important when making everyday business decisions: hiring employees, moving to a new rental space, purchasing new equipment, adding additional expenses, purchasing a new building, changing your product/service pricing, and so forth.

Rather than making these decisions on the fly and waiting for the results, you can instead make these decisions on an ongoing basis as part of your planning process. You aren't just restricted to doing this during the **PlanningCLUB** workshop - you can use this programme for the entire life of your subscription. Using this system will let you immediately see if your decisions positively or negatively impact cash flow.

During your **PlanningCLUB** workshop, you will learn the six key drivers of cash flow, as well as how to make immediate changes so that your cash flow improves in a very short period of time.

3. GROW
Profits and Equity Value

During your **PlanningCLUB** workshop and with your ongoing subscription, you get to make changes to your business via the online programme. You will see the immediate results to your break even, profitability, and equity value growth. With almost no training, you get to become a financial whiz at your business as well as learn and understand the seven drivers which affect revenue growth, profit growth, and the value growth of your business.

We remove the hidden complexities of business so that you can easily transform the financial results of your company. Your access to our online business modelling tool will transform you into a financial expert within minutes.

4. STRATEGY for Improvement

During the **PlanningCLUB**, we work closely with you to formulate your strategic direction, build powerful goals and set strategies for increased performance You will gain access to more than 1,100 business strategies within twenty strategic areas of your business to really make your business perform. These include strategies to increase your number of clients, improve your conversion to sales, increase your average value sold to customers, build business mastery, improve team performance, reduce costs, foster repeat business, and so much more.

For businesses with team members, you will be able to segment strategies and make different members of staff responsible and accountable for their implementation. Create goals for the business, link those goals to strategies, and then assign them. It's an incredibly simple process.

5. LIVE Business Plan

The versatility of a live Cloud based plan makes it extremely useful and incredible valuable. In most instances, the core components of your plan won't change from year to year (e.g. the words of your plan). Areas such as your pricing, costs, staff numbers, rent, and so forth can, and will often change. The beauty of your live plan lies in the fact that you can make major changes within minutes and then print out the new version - no more fussing around with spreadsheets or out of date Word documents. This gives you access to a new and very powerful way of doing business. It means that you have an up-to-date plan you can present to get funding from banks and investors. You can also show these updated plans to investors, shareholders, and components of it with your team so they can support your growth.

6. BUSINESS EXPERTS

During the two-day **PlanningCLUB** workshop, you will have one-on-one time with me as your coach. We'll work together on building your goals, improving your cash flow, increasing your profitability, which will in turn increase your business' equity value so you can construct a business to take you successfully into the future. At the **PlanningCLUB** workshop, you will be able to discuss with other like-minded business owners how they improved their businesses and how they have been successful, and you will get to share ideas that can form the seeds of discovery.

REGISTER NOW

When alternative professional business plans can cost £5,000 - £15,000 and can take weeks to write why wait?

Join us at the next **PlanningCLUB** 2-day workshop and change the way you think about your business. You will get:

- **Two days with a ProfitPlus business expert to help strategise your business**
- **Online access to our powerful business modelling tool**
- **Access to more than 1,100 business strategies to help you grow your business**
- **A full business plan for your business, which you use to improve your business**
- **Ideas to immediately improve revenue, cash flow, profits and equity growth**
- **Online access to your live plan**
- **The chance to join like-minded business people like yourself**

Contact **info@profitplusplans.co.uk** or call **07455 880095** for more information and pricing.

www.simondavis.profitplus.co.uk

PROFITPLUS™
THE FINANCIAL GROWTH PEOPLE

What Others are Saying
About ProfitPlus PlanningCLUB Workshops

Thank you! I am very excited to see the completed first version of the plan! I was able to dig more deeply into my numbers than I ever have before, and it was great to network with other like-minded business owners as we all work to improve our businesses.

Amanda Wilson

The biggest benefit of the Business Planning workshop is that it gives me the ability to write out the plans that I had in my head. I now have a live plan that I can act on, monitor, and more importantly, use to guide the direction of my business. I would strongly recommend doing this for any business owner who wants to see their business perform better.

Mark Bates

The reason I did the PlanningCLUB workshop was so I could put the ideas in my head into a plan. It really got me thinking about where I am and where I want to be in two to five years. This workshop has really cleared up my thinking, purpose, and milestones. To business owners who have not done a business plan... give this a go!

Kevin Rowley

I wouldn't have monetarised the benefit of taking someone on without PlanningCLUB, and my business would have stayed where it was

Vic Tuffen